The 13th Business & Government Executive Meeting on Cross-Border Innovative eRegion

Cross-border eInvoicing & eProcurement in the eRegion Central Europe: Issues and Opportunities for the Business Executives

Co-chairs:

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Ambassador's Address:

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Ambassador of the Republic Austria

H. E. Dr. Mario Nobilo  
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H. E. Dr. Daniele Verga  
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Presenters:

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Outline

Numerous business and government organizations in the countries of the region are considering eCommerce an important mechanism for processes efficiency & effectiveness improvement and trade facilitation. Since 2001, business and government executive meetings are sponsored in order to increase cooperation and accelerate a development of cross-border eCommerce in eRegion. Meetings are investigating opportunities of, and interest in, international research & development projects.

The meeting’s objectives:
• Motivating executives for e-technologies implementation and usage.
• Establishing contacts between business, informatics & logistics executives of participating organizations in the region.
• Creating a favourable climate for cross-border business & government cooperation in eCommerce development in the region.
• Indicating existing and anticipated governments’ related problems of cross-border eCommerce and presenting them to respective government agencies.
• Providing environment for business, government, and universities in the region to interact in identifying opportunities for collaboration and joint projects.