

**Business Executives Meeting:  
Challenges in Regional Cross Border eCommerce:  
Business Executives Perspective**

**Meeting's Participants:**

**Franc Bračun**

Executive Director Branch Network, Abanka Ljubljana, Slovenia

**Dušan Zupančič**

Counsellor of the President for Information Society, Chamber of Commerce and Industry  
of Slovenia

**Franc Košir**

Director General, Customs Administration, Ministry of Finance, Slovenia

**Marko Šinkovc**

Advisor to the Government & Head of Information Technology Division,  
Customs Administration, Ministry of Finance, Slovenia

**Ivo Oman**

Member of the Board & Technical Director, DELO, Newspaper House, Slovenia

**Ana Seliškar**

Director Information Technology, Gorenje, Slovenia

**Lucija Rožič**

Director of Logistics, Gorenje, Slovenia

**Majda Kotnik**

Organization & Information Technology Director, Gorenje, Slovenia

---

**Aleš Dobnikar**

State Undersecretary, Government Center for Informatics, Slovenia

**Janez Benčina**

General Manager, IBM Slovenija and South East Europe

**Ljubo Žerak**

Manager, Institute of Traffic and Transport Ljubljana, Slovenia

**Jože Kovačič**

Deputy President, Kolinska, Food Industry, Slovenia

**Milan Smiljanič**

Manager, IT Development Department, Kolinska, Food Industry, Slovenia

**Milan Jelovčan**

Member of the Management Board & Director of Development of Operations, IT,  
and Organization, Merkur, Trade and Services, Slovenia

**Boris Zupančič**

Director, Organisation and Methods, Merkur, Trade and Services, Slovenia

**Janez Stajniko**

Director, eBanking and Phone – Banking, Nova Kreditna banka Maribor

**Vasja Herbst**

Regional Manager, Adriatic Region, ORACLE Software, Slovenia

**Ljubo Zajc**

Director, Traffic Police, Police, Ministry of the Interior

**Andrej Bračko**

Undersecretary & Head, Center of Informatics, Police, Ministry of the Interior

---

**Pavel Car**

Country Manager, SAP, Slovenia

**Miran Kramberger**

Director General, SiOL, Slovenia

**Srečko Žerjav**

Executive Director of Freight Transport, Slovenian Railways

**Jože Kanduč**

IT Project Manager, Slovenian Railways

**Stojan Grilj**

Director, Tax Administration, Ministry of Finance, Republic of Slovenia

**Andja Komšo**

Adviser to the Government, Head, Department for Organization and Development of Information Technology, Tax Administration, Ministry of Finance, Republic of Slovenia

**Tatjana Fink**

Director General, Trimo Trebnje

**Milan Šturm**

IT Manager, Trimo Trebnje

**Zdenko Pavček**

General Director, Viator&Vektor, Slovenia

**Anton Romšak**

IT Director, Viator&Vektor, Slovenia

**Georg Krauchenberg**

Commercial Counsellor, Embassy of Austria

**Gilles Della Guardia**

Commercial Counsellor, Embassy of France

---

**Holgar Kolley**

Second Secretary, Embassy of Germany

**Adriana Apollonio**

First Commercial Secretary, Embassy of Italy

**Douglas E. Sonnek**

Third Secretary, Economic Affairs, Embassy of the United States of America

**Topics**

- Issues in eLogistics & eTransportation & eCustoms
- Issues in eCatalog Development
- Issues in Digital Signature: Integrations and Future Visions for Joint
- Activities in Regional Development
- Issues in eStandards Implementation
- Issues in eCommerce Technology Connectivity