19th Bled eConference
eValues
Bled, Slovenia, June 5-7, 2006

PROGRAM

www.BledConference.org

Organized by
Faculty of Organizational Sciences, University of Maribor
Government of the Republic of Slovenia
Organizations in Slovenia’s eCommerce Project
European Commission
CEI – Central European Initiative
INFORMATION

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Gregor Lenart
Gregor.Lenart@FOV.Uni-Mb-Si

Registration Desk
Sunday, June 4
Monday, June 5 – Wednesday, June 7

Refreshments
Monday - Tuesday - Wednesday

Lunch - bife, Hotel Golf
Monday - Tuesday – Wednesday

INTERNET/eMAIL SERVICE

Sunday, June 4 – Wednesday, June 7
Locations:
Hotel Golf – Lobby

Wireless access to the Internet at 19th Bled eConference
Wireless Internet access is available at no charge in the lobby and Internet room of Hotel Golf and Hotel Park. Computers are provided by SRC.SI.

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http://www.pivo-lasko.si
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<td>Managing Collaborative and Distributed Team &amp; Project Works</td>
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<td>Co-chairs: Andreja Pucihar, Radoslav Delina (page: 10)</td>
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<td>Co-chairs: Jiang Chianjian, Jože Gričar, Andrew Pinder, Douglas R. Vogel (page: 8)</td>
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<td>Co-chairs: Andrew Pinder, Ineke Herweijer (page: Napaka! Zaznamek ni definiran.)</td>
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<td>Chair: Kai Riemer (page: 9)</td>
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<td>Chair: Paula Swatman (page: 11)</td>
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<td>Co-chairs: Stefan Klein, Kai Reimers (page: 9)</td>
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Chair: Paul Swatman  
(page: 11) | As We Have Now Best Practice for eGovernment - Which Steps Next?  
Co-Chairs: Ronald Traunmüller, Maria Wimmer  
(page: 13) | ICT impact on Disaster Risk Reduction  
Co-chairs: Guy Weets, Iztok Podbregar  
(page: 14) | Case Studies in Research and Teaching  
Chair: Petra Schubert  
(page: 16) |
Chair: Lia Borthwick  
(page: 12) | ePrototype Bazaar  
Co-chairs: Andreja Pucihar, Matthias Glowatz  
(page: 12) | Scenario Building for eGovRTD2020 | Scenario Building for eGovRTD2020 |
| Libertas            | ePrototype Bazaar  
Co-chairs: Andreja Pucihar, Matthias Glowatz  
(page: 12) | ePrototype Bazaar  
Co-chairs: Andreja Pucihar, Matthias Glowatz  
(page: 12) | Scenario Building for eGovRTD2020 | Scenario Building for eGovRTD2020 |
| Concordia           | Development of European Co-operation for the Creation of the Information Society across Regions  
Chair: Ineke Herweijer  
(page: 12) | Cross border Regional Networking for a Triple Helix based development through ICT  
Co-chairs: Kjell Peterson, Ineke Herweijer  
(page: 13) | Business & Government Executive Meeting on Cross-border eCommerce Development in eRegion  
(page: 14) | Business & Government Executive Meeting on Cross-border eCommerce Development in eRegion  
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| **Hotel Park - Research Sessions** |              |              |               |               |
| Preseren            | eStrategy I  
Chair: Wolfgang Maass  
(page: 13) | eStrategy II  
Chair: Yao-Hua Tan  
(page: 15) | eSecurity and ePrivacy  
Chair: Wil Janssen  
(page: 16) |              |
| Cankar              | eSearch Services  
Chair: Christine Legner  
(page: 13) | Adoption and Diffusion in Electronic Markets  
Chair: Julie Fisher  
(page: 15) | Virtual Collaboration  
Chair: Douglas R. Vogel  
(page: 16) |              |
| Kosovel             | REGEBLab - Research and Competency eGovernment and eBusiness Lab Development  
Co-chairs: Petra Schubert, Roumen Nikolov, Kamelia Stefanova, Dorina Kabakchieva, Michael Quade  
(page: 15) | | | |
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<td>eGovernment Chair: Matthias Glowatz (page: 19)</td>
<td>e- and m-Government Chair: Dianne Lux Wigand (page: 21)</td>
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<td>Kosovel</td>
<td>Mobile Value Services I Chair: Pirkko Walden (page: 18)</td>
<td>Mobile Value Services II Chair: Christer Carlsson (pae: 20)</td>
<td>ALADIN Meeting - ALpe ADria INitiative Universities' eNetwork: Contributions to eRegion Development Co-chairs: Paolo Inchingolo, András Gábor (page: 22)</td>
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eUniversity Forum - eIntegration Challenges for Rectors & Deans: Cross-border Cooperation in eRegion

Hotel Golf, Libertas Hall

Co-CHAIRS:
Tapio Reponen, Professor & Rector
Turku School of Economics and Business Administration, Finland
Friedrich M. Zimmermann, Professor & Vice Rector
for Research and Knowledge Transfer
University of Graz, Austria

PRESENTERS:
Welcome Address
Ivan Rozman, Professor & Rector
University of Maribor, Slovenia
Approaches to East-West Academic Cooperation
Andrew Deegan, Professor & Acting Dean
UCD School of Business, Quinn School of Business, Faculty of Commerce, University College Dublin, Ireland
Transitions and Challenges of the ongoing German University System Migration
J. Felix Hampe, Professor & Dean
Faculty of Informatics, University of Koblenz-Landau, Germany
Public Private Partnership in Higher Education – Risks and Opportunities
Robert Leskovar, Associate Professor & Dean
Faculty of Organizational Sciences, University of Maribor, Slovenia

Critical Issues for University Management to Support Internationalization in CEE: How We can Enhance Cross Border Faculty and Student Collaboration
Andras Nemeslaki, Professor & Associate Dean
for International Affairs
Corvinus University of Budapest, Hungary
European Technology Platforms - a New Approach to Forging Industry/University Partnerships
Rosalie Zobel, Director
Directorate G: Components and Systems Information Society and Media Directorate-General, European Commission, European Union

Executive Report on ALADIN – ALpe ADria Initiative Universities’ Network Activities

PRESENTERS:
Paolo Inchingolo, Professor & Director
Higher Education in Clinical Engineering (HECE) Chairman, IHE Transnational Committee for Central and Eastern Europe & Delegate, ALADIN – ALpe ADria Initiative Universities Network, University of Trieste, Italy
András Gábor, Associate Professor & Head
Department of Information Systems, Director, Technology Transfer Center Corvinus University of Budapest, Hungary

Monday, June 5

9:00 – 10:30

eValues: Business, Government and Academia Perspective

Hotel Golf, Jupiter Hall 1

CHAIR:
Jože Grčar, Professor & eCenter Director
Faculty of Organizational Sciences, University of Maribor, Slovenia, & Conference Chair

PRESENTERS:
Slovenia in the eRegion: Exploiting eValues for the Economy Growth
Andrej Vizjak, Minister of the Economy
Republic of Slovenia

eValues & the European Union Prespective
Romana Jordan Cizelj, Member of the European Parliament
& Member, Committee on Industry, Research and Energy

eValues: Current Status and Research Directions
Pirkko Walden, Professor
Institute for Advanced Management Systems Research, Department of Information Technologies, Åbo Akademi University, Finland & 2006 Bled eConference Research Track Chair

eValues Research Directions: European Commission Plans & Actions
Rosalie Zobel, Director, Directorate G: Components and Systems Information Society and Media Directorate-General, European Commission

2006 Outstanding Paper Award
Roger Clarke, Principal at Xamax Consultancy Pty Ltd and Visiting Professor
Department of Computer Science, Australian National University, Canberra, Australia
Monday, June 5

Relevance of eRegions Development to a Higher Competitiveness and a Better Life
Hotel Golf, Jupiter Hall 1

CHAIR:
Douglas R. Vogel, Professor/Chair of Information Systems
Department of Information Systems, City University of Hong Kong, SAR, China

PRESENTERS:
Challenges in eConnectivity of the eSilk & eAmber Road Regions
Andrew Pinder, Director
Entrust & Group President, Government Affairs, British Telecom & Chairman, British Educational Communications and Technology Agency, United Kingdom

Challenges in Business-to-Business and Business-to-Government Cross-border Connectivity
Yao-Hua Tan, Professor
Information Management Group, Department of Economics and Business Administration, Vrije University Amsterdam, The Netherlands & Coordinator, ITAIDE - Information Technology for Adoption and Intelligent Design for eGovernment, Integrated Project

Innovative Approaches to eRegions Development: Global IT Provider Perspective
Wilfried Grommen, General Manager
Business Strategy EMEA HQ, Microsoft

Challenges in eSolutions Development & Implementation in the eRegion of the Neighboring Countries
Ivan Žerko, President
SRC.SI, Systems Integration, Slovenia

European Commission Research & Action Plans for the Cross-border eRegions Development
Stephan Pascall, Advisor to Director
International Cooperation, New Member States Integration, Regional Aspects and Communications, Information Society and Media Directorate-General

Colin Wolfe, Head of Unit E/4, Slovakia and Austria Regio Directorate-General, European Commission

Monday, June 5

How to Prepare for RFID Technology to Prevent Counterfeiting
Hotel Golf, Jupiter Hall 1 Workshop

Co-CHAIRS:
Miha Praunseis, R&D Director
Oria Computers, Slovenia
Mateja Podlogar, Assistant Professor & Head
eProcurement Laboratory, Faculty of Organizational Sciences, University of Maribor, Slovenia

PANELISTS:
Stamatis Karnouskos, Senior researcher
SAP AG, SAP Research, Germany

Tanja Lesničar, Head of eBusiness
Gorenje, Slovenia
Robert Ljoljo, Head
Manufacturing Informatics, LEK d.d. (a Sandoz Company), Slovenia
Florian Michahelles, Project Manager and Associate Director
Auto-ID Labs, ETH Zurich, Switzerland

Managing Collaborative and Distributed Team & Project Works
Hotel Golf, Jupiter Hall 2

Co-CHAIRS:
Gordon Sung, Researcher
CeTIM, Germany
Uroš Hribar, Senior Researcher
University of Maribor, Slovenia

PANELISTS:
David Balažic, Consultant
Microsoft Slovenia
Robert Korosec, Group leader
Oracle Slovenia
Gregor Lončar, Manager of Software Group
IBM Slovenia

Bernhard R. Katzy, Professor & Director
CeTIM- Center for Technology and Innovation Management
UniBw München, Germany & Universiteit Leiden, The Netherlands

Richard Scudder, Chair
Information Technology and Electronic Commerce Department
Daniels College of Business, University of Denver, United States
Pascal Sieber, Director
Swiss Productivity Institute, Switzerland
Monday, June 5

**Surveying eValues: Experiences and Challenges**
Hotel Golf, Libertas Hall

**CHAIR:**
Ronald Batenburg, Associate Professor
Department of Information and Computing Sciences,
Utrecht University, The Netherlands

**PANELISTS:**
Georgios Karageorgos, Expert - Project Manager
European Commission, DG Enterprise & Industry,
Brussels, Belgium

Hannes Selhofer, Project Manager
Empirica Gesellschaft für Kommunikations und
Technologieforschung, Bonn, Germany

Vasja Vehovar, Associate Professor
Faculty of Social Sciences, University of Ljubljana,
Slovenia

Fernando Reis, Principal Administrator
European Commission, DG Eurostat, Luxembourg (to be confirmed)

Niels de Lanoy, Principal Researcher
Sector Onderzoek Waarneming Bedrijven, Statistics
Netherlands (CBS), Voorburg, The Netherlands (to be confirmed)

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Monday, June 5

**eSilk & eAmber Road Regions Meeting**
Hotel Golf, Concordia Hall

**Meeting Co-CHAIRS:**
Jože Gričar, Professor & eCenter Director
Faculty of Organizational Sciences, University of
Maribor, Slovenia, & Conference Chair

Ineke Herweijer, General Coordinator
The TeleRegions Network (TRN), Belgium

Andrew Pinder, Director & Group President,
Government Affairs, British Telecom & Chairman,
British Educational Communications and
Technology Agency, former e-Envoy, United Kingdom

Doug Vogel, Professor & Chair
Department of Information Systems, City University of
Hong Kong, SAR, China

**Discussants:**
Niels Bjoern-Andersen, Professor & Director
Center for Electronic Commerce
Department of Informatics, Copenhagen Business School,
Denmark

Wieslaw Czyzowicz, Professor of Customs Policy and
Law & Head
Business Law Department, Warsaw School of
Economics, Poland

Dragan Čišić, Associate Professor & Vice Dean for
Research and Technology
Faculty of Maritime Studies, University of Rijeka, Croatia

Antti Eskola, Commercial Counsellor
Ministry of Trade and Industry, Finland

Janez Gabrijelčič, Consultant
Chair, Annual Forum on Excellence and Mastery, Otočec,
Society of Economists of Dolenska and Bela Krajina,
Slovenia

Primož Gričar, Project Manager
Oracle Software d.o.o., Slovenia

Wilfried Grommen, General Manager
Business Strategy EMEA HQ, Microsoft

Gerhard Laga, eCenter Manager
Department Strategies, Austria

Klemen Prešeren, Director
Gorenje Skandinavien A/S, Denmark

Yao-Hua Tan, Professor
Department of Economics and Business Administration,
Vrije University Amsterdam, The Netherlands &
Coordinator, ITAIDE - Information Technology for
Adoption and Intelligent Design for eGovernment,
Integrated Project of The European Community,
6th Framework Programme

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Monday, June 5

**Business & Government Executives & Professors’ Commitment To Making A Difference**
Hotel Golf, Libertas Hall

**Meeting Co-CHAIRS:**
Jože Gričar, Professor & eCenter Director
Faculty of Organizational Sciences, University of
Maribor, Slovenia, & Conference Chair

Ineke Herweijer, General Coordinator
The TeleRegions Network (TRN), Belgium

Andrew Pinder, Director & Group President,
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Faculty of Maritime Studies, University of Rijeka, Croatia

Antti Eskola, Commercial Counsellor
Ministry of Trade and Industry, Finland

Janez Gabrijelčič, Consultant
Chair, Annual Forum on Excellence and Mastery, Otočec,
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Slovenia

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Klemen Prešeren, Director
Gorenje Skandinavien A/S, Denmark

Yao-Hua Tan, Professor
Department of Economics and Business Administration,
Vrije University Amsterdam, The Netherlands &
Coordinator, ITAIDE - Information Technology for
Adoption and Intelligent Design for eGovernment,
Integrated Project of The European Community,
6th Framework Programme

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**eParticipation, Social Inclusion, Democratic Engagement: The Next Big eAgenda**
Hotel Golf, Libertas Hall

**Co-CHAIRS:**
Andrew Pinder, Director
Entrust & Group President, Government Affairs, British
Telecom & Chairman, British Educational
Communications and Technology Agency, former e-
Envoy, United Kingdom

Ineke Herweijer, General Coordinator
The TeleRegions Network (TRN)

Matjaž Janša, Director General
Directorate for Electronic Communications, Ministry of
Economy, Slovenia

**Discussants:**
Julia Glidden, Board Member
International Centre of Excellence for e-Democracy and
Managing Director, 21c Consultancy, United Kingdom

Rolf Hochreiter, Head of Division VII B 4
Information Industry, Application of Information
Technologies, Federal Ministry of Economics and
Technology, Germany
| **Dylan Jeffrey**, Programme Director  
Local e-Democracy, UK Office of Deputy Prime Minister, United Kingdom | **Daniel van Lerberghe**, President & Executive Director  
Politech Institute, European Center of Political Technologies, Belgium |
|---|---|
| **Anton Kokalj**, Chairman  
Committee on EU Affairs, National Assembly, Slovenia | **Rosalie Zobel**, Director, Directorate G: Components and Systems, Information Society and Media Directorate-General, European Commission, European Union |
| **Otto Peperna**, Head of Unit  
International Innovation and Technology, Federal Ministry for Economic Affairs and Labour, Austria | **Mladen Mauher**, CEO  
Multidimensional Management Consulting, Ltd., Croatia |

### Monday, June 5  
14:00 – 15:30

#### eCulture & eSociety

**Hotel Park, Prešeren Hall**

**CHAIR:**  
**Kai Riemer**  
University of Muenster, Germany

**PANELISTS:**

- **Customs and values of the Internet community**
  - **Paul Przemyslaw Polanski**  
  Leon Kozinski Academy of Entrepreneurship and Management, University of Warsaw, Poland

- **What’s the Use of Guidebooks in the Age of Collaborative Media? Empirical Evaluation of Free and Commercial Travel Information**
  - **Marco Prestipino**

**eAction**

**Hotel Park, Cankar Hall**

**CHAIR:**  
**Paul Swatman**, Professor  
School of Computing and Information Science, University of South Australia, Australia

**How do Corporations Use Internet for Public Relations**

- **Jaka Lindič**  
  Faculty of Economics, University of Ljubljana, Slovenia

**The Worth of Anonymous Feedback**

- **Heinz Dreher**  
  School of Information Systems, Curtin University of Technology, Australia

- **Hermann Maurer**  
  Institute for Information Systems and Computer Media (IICM) Graz University of Technology, Austria

#### Exploring Inter-organisational Information Systems at the Industry Level Participant Information

**Hotel Park, Kosovel Hall**

**Co-CHAIRS:**

- **Stefan Klein**, John Sharkey Professor of Electronic Commerce  
  University College of Dublin, Ireland

- **Kai Reimers**, Professor of Information Systems  
  RWTH Aachen University, Germany

- **Rolf Wigand**, Maulden-Entergy Chair and Distinguished Professor  
  Information Science and Management, University of Arkansas at Little Rock, United States

**Federico Pigni**  
Università Cattaneo, Italy

**Robert Johnston**, Professor  
University of Melbourne, Australia

**Sherah Kurnia**  
University of Melbourne, Australia

**Shirley Gregor**  
University of Melbourne, Australia

**Michael Jacobides**  
London Business School, United Kingdom

**Stephan Billinger**  
London Business School, United Kingdom
### Monday, June 5  
**16:00 – 17:30**

#### The Role of Service Bundling in Creating Viable eServices

**Hotel Golf, Jupiter Hall 1**

**CHAIR:**
- **Timber Haaker**, Researcher  
  Telematica Instituut, The Netherlands

**PANELISTS:**
- **Claas Müller-Lankenau**, Research Associate  
  Department of Information Systems, University of Münster, Germany
- **Ziv Baida**, Researcher  
  Faculty of Economics and Business Administration, Free University Amsterdam, The Netherlands
- **Henny de Vos**, Researcher  
  Telematica Institute, The Netherlands

#### Virtual Communities in Action

**Hotel Golf, Jupiter Hall 2**

**CHAIR:**
- **Stefan Klein**, Professor  
  University College Dublin, Ireland & Universität Münster, Germany

**PRESENTERS:**
- **Bernhard Katzy**, Professor  
  Uni Bw München, Germany & Leiden University, The Netherlands
- **Olivier Rerolle**, Community Coach  
  CeTIM, Leiden, The Netherlands
- **Yao-Hua Tan**, Professor  
  Information Management Group, Department of Economics and Business Administration, Vrije University Amsterdam, The Netherlands & Coordinator, ITAIDE - Information Technology for Adoption and Intelligent Design for eGovernment, Integrated Project

#### Academic eMarketplace (ACEM) – Integration of Research and Practice for Teaching of eBusiness and eMarketplaces

**Hotel Golf, Libertas Hall**

**Co-CHAIRS:**
- **Andrea Puchiar**, Assistant Professor  
  eMarkets Laboratory, Faculty of Organizational Sciences, University of Maribor, Slovenia
- **Radoslav Delina**, Assistant Professor  
  Faculty of Economics, University of Technology, Kosice, Slovak Republic

**PARTICIPANTS:**
- **Ronald Batenburg**, Associate Professor & Vice Dean for Research and Technology  
  Faculty of Maritime Studies, University of Rijeka, Croatia
- **Matthias Glowatz**, College Lecturer  
  Department of Management Information Systems, School of Business, University College Dublin, Ireland
- **Dragan Čišić**, Associate Professor & Vice Dean for Research and Technology  
  Faculty of Maritime Studies, University of Rijeka, Croatia
- **Gregor Lenart**, Teaching Assistant  
  Head of eCollaboration Laboratory, Faculty of Organizational Sciences, University of Maribor, Slovenia
- **Primož Gričar**, Project Manager  
  Oracle Software d.o.o., Slovenia

#### Cases

**Hotel Park, Prešeren Hall**

**CHAIR:**
- **Roger Clarke**, Principal & Visiting Fellow, Outstanding Paper Award Committee Chair  
  Xamax Consultancy Pty Ltd, & The Australian National University, Australia

**Evolution of Process Portals to Multi-Channel Architectures - A Service-Oriented Approach at ETA CS**
- **Jan W. Schemm**  
  Institute of Information Management, University of St. Gallen, Switzerland
- **Christine Legner**  
  Institute of Information Management, University of St. Gallen, Switzerland
- **Rudolf Zurmühlen**  
  ETA SA Manufacture Horlogère Suisse, Switzerland

**Exploring the Intricacies of Integrating with a Port Community System**
- **An Investigation of eMarketing Within the Second Hand Book Trade**
- **RFID's Potential in the Fashion Industry: A Case Analysis**
- **Claudia Loebbecke**, Professor & Director  
  University of Cologne, Germany
- **Jonathan Palmer**  
  College of William & Mary, United States
- **Claudio Huyskens**  
  University of Cologne, Germany
- **Juan Rodon**  
  ESADE, Universitat Ramon Llull, Spain
### Implementing Identity Management Technology and Process for Europe’s Government’s: GUIDE in practice

**Hotel Golf, Jupiter Hall 2**

**CHAIR:** Lia Borthwick  
British Telecommunications, plc, United Kingdom

**PANELISTS:**  
**Lia Borthwick**  
British Telecommunications, plc, United Kingdom

**Organisational, Political and Societal Identity Management issues for Pan-European interoperable eGovernment services**  
Kamelia Stefanova  
University of Sofia, Bulgaria

**Identity Management to support cross-border eGovernment applications in the Social Security Domain**  
Gerrit Ros  
British Telecommunications plc, The Netherlands

**The analysis of Stakeholder Opinion on electronic identity**  
Orlando Plunkett-Green  
Infonic, United Kingdom

### SMEs and eBusiness

**Hotel Park, Cankar Hall**

**CHAIR:** Paula Swatman, Professor  
DAIS/Fuji Xerox/State Library of SA Professor of Business Information Management and Professor of Information Systems, University of South Australia, Australia

**PRESENTERS:**  
Douglas R. Vogel, Professor/Chair of Information Systems  
Department of Information Systems, City University of Hong Kong, SAR, China

**The Importance of ICT: An Empirical Study in Swiss SMEs**  
Uwe Leimstoll, Senior Lecturer  
University of Applied Sciences, Northwestern Switzerland

**Virtual Communities of Practice among Regional Small Businesses: Formalisation Vs Informal Networks**  
Cecily Mason, Doctoral Candidate  
Craig Parker  
Business School, Deakin University, Australia

### Tuesday, June 6

#### 9:00 – 10:30

**Creative Team Support Workshop**

**Hotel Golf, Jupiter Hall 1**

**CHAIR:** Paula Swatman, Professor  
School of Computing and Information Science, University of South Australia, Australia

**PRESENTERS:**  
Douglas R. Vogel, Professor/Chair of Information Systems  
Department of Information Systems, City University of Hong Kong, SAR, China

**Gerhard Schwabe**, Professor  
University of Zurich, Switzerland

**Gerald Quirchmayr**, Professor  
Department of Distributed and Multimedia Systems, University of Vienna, Austria

**David Cropley**, Associate Professor  
Director, Systems Engineering and Evaluation Centre, University of South Australia, Australia

### Implementing Identity Management Technology and Process for Europe’s Government’s: GUIDE in practice

**Hotel Golf, Jupiter Hall 2**

**CHAIR:** Lia Borthwick  
British Telecommunications, plc, United Kingdom

**PANELISTS:**  
**Gerrit Ros**  
British Telecommunications plc, The Netherlands

**Identity Management to support cross-border eGovernment applications in the Social Security Domain**  
Gerrit Ros  
British Telecommunications plc, The Netherlands
Organisational, Political and Societal Identity
Management issues for Pan-European interoperable eGovernment services
Kamelia Stefanova
University of Sofia, Bulgaria

Identity Management to support cross-border eGovernment applications in the Public Procurement (e-Procurement & eTendering) Domain
Philip Seltsikas
University of Surrey, United Kingdom

The analysis of Stakeholder Opinion on electronic identity
Orlando Plunkett-Green
Infonic, United Kingdom

Tuesday, June 6
9:00 – 10:30 and 11:00 – 12:30

ePrototype Bazaar: The Undergraduate and Graduate Students Prototype Presentation
Hotel Golf, Libertas Hall

Co-CHAIRS:
Andreja Pucihar, Assistant Professor & Head
eMarkets Laboratory, Faculty of Organizational Sciences, University of Maribor, Slovenia
Matthias Glowatz, College Lecturer
Department of Management Information Systems, School of Business, University College Dublin, Ireland

PRESENTERS:
Templates Use in Business Process Definition
Martin Huňady
Department of Computers and Informatics, Technical University of Košice, Slovakia
Distributed Rules Implementation in Business Process Negotiations
Milan Varga
Department of Computers and Informatics, Technical University of Košice, Slovakia
Case Study by Universal Business Language
Andrea Mojžišová
Department of Applied Informatics and Process Control, Technical University of Košice, Slovakia
Evaluation of efficiency and performance of customer loyalty in eCommerce environment
Kornelia Pupakova

Classifying Business Model Research According to a Business Model Research Schema
Susan Lambert
Flinders University, School of Commerce, Australia
Medical Operator
Eližbieta Jezienicka
Maciej Wąsek
Student Scientific Association of eBusiness, The Collegium of Business Administration, Warsaw
School of Economics, Poland
Case Study: Integrating ePrototyping into Postgraduate Teaching
Andrea Timmins
Therese Hogan
University College Dublin, Ireland
eProcurement and Sourcing processes by using Oracle eBusiness Suite
Aleš Kravos
Damjan Uršič
Faculty of Organizational Sciences, University of Maribor, Slovenia

Tuesday, June 6
9:00 – 10:30

TeleRegions Network (TRN) Meeting Development of European Co-operation for the Creation of the Information Society across Regions
Hotel Golf, Concordia Hall

CHAIR:
Ineke Herweijer, General Coordinator
TeleRegions Network (TRN), Belgium

PRESENTERS:
TRN Development and Objectives
Kjell Peterson, President
TeleRegions Network (TRN), Belgium
Present and Future Structure of TRN
Georg Weiers, Executive Officer
TeleRegions Network (TRN), Belgium
TeleRegions at Work
Representative of the Bratislava, Budapest, Prague, West Sweden Region
Name & affiliation to be indicated
<table>
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<th>Event</th>
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<th>Chair/Co-Chairs</th>
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<tr>
<td><strong>As We Have Now Best Practice for eGovernment - Which Steps Next?</strong></td>
<td>11:00 – 12:30</td>
<td>Hotel Golf, Jupiter</td>
<td>Roland Traunmüller, Maria Wimmer, Christine Leitner, Andreja Pucihar, Paula Swatman, Mirko Vintar, Dianne L. Wigand</td>
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<tr>
<td><strong>Cross Border Regional Networking for a Triple Helix Based Development Through ICT</strong></td>
<td></td>
<td>Hotel Golf, Concordia</td>
<td>Kjell Peterson, Ineke Herweijer, Miroslav Kukučka, Stephan Pascall, Colin Wolfe, Georg Weiers, Denisa Žiláková</td>
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<td><strong>eStrategy I</strong></td>
<td></td>
<td>Hotel Park, Prešeren</td>
<td>Wolfgang Maass, Chien-Chih Yu, Eleftherios Kioses, Katerina Pramatari, Georgios Doukidis, Benito de Miranda, Jaap Gordijn</td>
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<tr>
<td><strong>eSearch Services</strong></td>
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<td>Hotel Park, Cankar</td>
<td>Christine Legner, Anthony Davies, Mandeep Kaler, Kai Riemer, Fabian Brüggemann</td>
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</table>
**An Open Source Approach to Medium Term Data Archiving**

Sherine Antoun  
John Fulcher  

University of Wollongong, Australia  
Carole Alcock, Associate Professor  
University of South Australia, Australia

**Tuesday, June 6**  
**14:00 – 15:30**

**ICT Impact on Disaster Risk Reduction**

Hotel Golf, Jupiter Hall 2

**Co-CHAIRS:**
- **Guy Weets**, Deputy Head of Unit ICT for the Environment  
  Information Society and Media Directorate-General, European Commission

**PRESENTERS:**
- **Borja Izquierdo**, Project Manager  
  ATOS Origin, Spain
- **Iztok Podbregar**, Director Member and Secretary, National Security Council & EU Fighting Against Terrorism National Coordinator  
  Slovenian Intelligence and Security Agency, Government of the Republic of Slovenia
- **Dennis Michael Egan**, Adjunct Professor  
  Institute of Crisis, Disaster, Emergency and Risk Management  
  School of Engineering and Applied Science, The George Washington University, United States
- **Lawrence Sellin**, Solution Leader  
  Public Sector - Defence Industry, Network Centric Operations, IBM Business Consulting Services EMEA-Nordic/Baltic Region, Finland
- **Michel Castellane**, Telecommunication Applications Director  
  Telecom Business Unit, Alcatel Alenia Space, France
- **Edith Wilkinson**  
  Cranfield Defence Academy
- **Thomas Engel**, Professor  
  University of Luxemburg, Luxemburg
- **Harold Linke**, Director  
  Hitech SA Luxemburg

**Business & Government Executive Meeting on Cross-border eCommerce Development in eRegion**

Hotel Golf, Concordia Hall

**Government Involvement in the Cross-border eRegion Development**

**Co-chairs:**
- **Jože Zrimšek**, Director General, Head of Delegation  
  Directorate for Information Society, Ministry of Higher Education, Science, and Technology, Slovenia
- **Otto Peperna**, Head of Unit, Head of Delegation  
  International Innovation and Technology, Federal Ministry for Economic Affairs and Labour, Austria

**Discussants:**
- **Konstantin Andropoulos**, Head of Unit  
  Denisa Žiláková, Director General for Information Society, Ministry of Transport, Post and Telecommunications, Slovak Republic
- **Iordan Eleftheriadou**, Principal Administrator  
  Robert Kromer, Consultant  
  IT Consulting & Coaching GesmbH, Program Coordination "digital economy-ICT", Ministry of Economic Affairs and Labor, Austria
- **Rosalie Zobel**, Director, Directorate G: Components and Systems  
  Peter Sonntagbauer, Management Consulting  
  Austrian Federal Computing Center, Austria
- **Rolf Hochreiter**, Head of Division VII B 4, Head of Delegation  
  Matjaž Janša, Director General  
  Directorate for Electronic Communications, Ministry of Economy, Slovenia
- **Miroslav Marenčik**, Head of Trade and Economic Section  
  Embassy of the Slovak Republic to the Republic of Slovenia

**Business Involvement in the Cross-border eRegion Development**

**Co-chairs:**
- **Ivan Žerko**, President  
  SRC.SI, Systems Integration, Slovenia
- **Gerhard Laga**, eCenter Manager  
  Department Strategies, The Austrian Federal Economic Chamber, Austria
Discussants:

**Milan Jelovčan**, Member of the Management Board &
Director of Organization and Informatics
Merkur - Trade and Services, Slovenia

**Cinzia Spagno**, ICT Department Head
Hospital-University Enterprise “Ospedali Riuniti” of
Trieste, Regional Health Service, Regione Friuli Venezia
Giulia, Italy

**Darko Bohnec**, Vice Governor & President, Payment
Services Committee
Bank of Slovenia, Slovenia

**Sonja Klopcič**, Director
Oria Computers, Slovenia

**Andreas Kolb**, Prokurist & Head Product Management
and Sales
EBPP Electronic Bill Presentment and Payment GmbH,
Austria

**Lothar Winkelbauer**, ebConsultant
Project Coordinator, AustriaPro, Austria

**Georg Krauchenberg**, Commercial Counsellor
Embassy of the Republic Austria to the Republic of
Slovenia

**Christian Becker**, Head Legal Department
German Chamber of Commerce in Slovenia, Germany

**Bernhard R. Katzy**, Professor & Founder of CeTIM
GmbH
University BW München

**Christian Kittl**, Head, Business Models Unit
evolaris eBusiness Competence Center, Austria

**Paolo Inchingolo**, Professor & Director, Higher
Education in Clinical Engineering (HECE)
Chairman, IHE Transnational Committee for Central and
Eastern Europe & Delegate, ALADIN – ALpe ADria
INitiative Universities Network, University of Trieste,
Italy

**Christian Becker**, Head Legal Department
German Chamber of Commerce in Slovenia, Germany

**Sonja Klopcič**, Director
Oria Computers, Slovenia

**Andreas Kolb**, Prokurist & Head Product Management
and Sales
EBPP Electronic Bill Presentment and Payment GmbH,
Austria

**Mauro Cislaghi**
Project Automation S.p.A, Italy

**Elisa Negroni**
Sineura S.p.A., Italy

**Robert Baker**
GL2006 Europe, United Kingdom

**Rdunal Dunar**
ESApunkt, Poland

**Towards an Excellence Framework for Business Interoperability**
Christine Legner
Kristin Wende
Institute of Information Management, University of St.
Gallen, Switzerland

**Adoption and Diffusion in Electronic Markets**
Hotel Park, Cankar Hall

CHAIR:

**Julie Fisher**, Associate Professor
Monash University, Australia

Adoption and Diffusion of Digital Information Goods:
An Empirical Analysis of the German Paid Content Market
**Florian Stahl**
University of St. Gallen, Switzerland

**Wolfgang Maass**, Professor
Furtwangen University, Germany

Consumer Involvement in Developing Services Based on Speech Technology
**Eva Heiskanen**
National Consumer Research Centre, Finland

**Kaarina Hyvönen**
The New Economy, eValue and the Impact on User Acceptance of Pervasive ICT
**Elitsa Shumarova**
University of Koblenz, Germany

**Paul Swatman**, Professor
School of Computing and Information Science,
University of South Australia, South Australia

**REGEBLab - Research and Competency E-Government and E-Business Lab Development**
Hotel Golf, Jupiter Hall 1

MEETING Co-CHAIRS:

**Petra Schubert**, Professor and Director
Institute of Applied Sience, University of Applied
Sciences, Switzerland

**Roumen Nikolov**, Associate Professor
Department of Information Technologies, Sofia
University “St. Kl. Ohridski”, Bulgaria

**Kamelia Stefanova**
Sofia University “St. Kl. Ohridski”, Bulgaria

**Michael Quade**
University of Applied Sciences, Northwestern
Switzerland
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<tr>
<td><strong>Case Studies in Research and Teaching</strong></td>
<td>Hotel Golf, Jupiter Hall 1</td>
<td>16:00 – 17:30</td>
<td>Petra Schubert, Professor &amp; Director</td>
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<td>Institute for Business Economics, University of Applied Sciences, Switzerland</td>
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<td>CHAIR: Petra Schubert, Professor and Director</td>
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<td>Stefan Klein, Professor</td>
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<td>University College Dublin, Ireland &amp; Universität Münster, Germany</td>
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<td>Andras Nemeslaki, Associate Dean of International Affairs</td>
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<td>Faculty of Business Administration, Corvinus University of Budapest, Hungary</td>
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<td>Roumen Nikolov, Associate Professor</td>
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<td>Department of Information Technologies, University of Sofia &quot;St. Kl. Ohridski&quot;, Bulgaria</td>
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<td>Paola Bielli, Professor</td>
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<td>Area Sistemi Informativi, Bocconi University - SDA, Italy</td>
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<td>School of Computing and Information Science, University of South Australia, Australia</td>
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<td>Easwar A. Nyshadham, Associate Professor</td>
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<td>Monica Ugbaja</td>
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<td>Are privacy issues important in Mexican on-line markets? An empirical investigation into published online privacy statements of Mexican web sites</td>
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<td>Universidad de Guadalajara, México</td>
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<td><strong>eSecurity and ePrivacy</strong></td>
<td>Hotel Park, Prešeren Hall</td>
<td>16:00 – 17:30</td>
<td>Wil Janssen, Senior Researcher</td>
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<td>Telematica Instituut, The Netherland</td>
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<td>A Study of eCommerce Risk Perceptions among B2C Consumers: A Two Country Study</td>
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<td>Easwar A. Nyshadham, Associate Professor</td>
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<td>Universidad de Guadalajara, México</td>
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<td><strong>Virtual Collaboration</strong></td>
<td>Hotel Park, Cankar Hall</td>
<td>16:00 – 17:30</td>
<td>Douglas R. Vogel, Professor/Chair of Information Systems</td>
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<td>Department of Information Systems, City University of Hong Kong, SAR, China</td>
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<td>Creating a Virtual Culture Through eCollaboration</td>
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<td>Peter Gall</td>
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<td>Janice Burn, Professor</td>
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<td>Edith Cowan University, Australia</td>
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<td>Presence-based, Context-sensitive Real-Time Collaboration (RTC) – research directions for a new type of eCollaboration system</td>
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<td>Kai Riemer</td>
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<td>University of Muenster, Germany</td>
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<td>Frank Frößler</td>
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<td>University College Dublin, Ireland</td>
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<td>The Co-evolution of an Accessible but Secure Virtual Space for Collaborative Activities</td>
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<td>Kate Crawford</td>
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<td>Helen Hasan</td>
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<td>University of Wollongong, Australia</td>
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Information Technology for Adoption and Intelligent Design of eGovernment (ITAIDE)

Hotel Golf, Jupiter Hall 1

CHAIR:
Yao-Hua Tan, Professor
Information Management Group, Department of Economics and Business Administration, Vrije University Amsterdam, The Netherlands & Coordinator, ITAIDE - Information Technology for Adoption and Intelligent Design for eGovernment, Integrated Project

MEMBERS:
Fred van Ipenburg
Dutch Tax and Customs, The Netherlands

Stefan Klein, Professor
University College Dublin, Ireland & Universität Münster, Germany

Kari Korpela, eBusiness, Project Manager
Technology Centre Kareltek Inc., Finland

Rob Meerman, Associate Partner
IBM Business Consulting, The Netherlands

Is My Method Better than Yours? Reconsidering Current Research Approaches in eCommerce

Hotel Golf, Jupiter Hall 2

Co-CHAIRS:
Hans van der Heijden, Professor
School of Management, University of Surrey, United Kingdom

J. Felix Hampe, Professor & Dean
Faculty of Informatics, University of Koblenz-Landau, Germany

PRESENTERS:
Felix J. Hampe, Professor
Faculty of Informatics, Institute for IS Research, University of Koblenz-Landau, Germany

Hans van der Heijden, Professor
School of Management, University of Surrey, United Kingdom

Paula Swatman, Professor
DAIS/Fuji Xerox/State Library of SA Professor of Business Information Management and Professor of Information Systems, University of South Australia, Australia

Rene Wagenaar, Professor
Faculty of Technology, Policy, and Management
Technical University of Delft, The Netherlands

Preparing for a Cross-border eInvoicing: Experiences and Future Challenges

Hotel Golf, Concordia Hall

CHAIR:
Constantin Andropoulos, Head of Unit
Technologies for innovation; ICT industries and e-business, European Commission

PANELISTS:
Franc Bračun, Executive Director & Senior Lecturer
Branch Network
Abanka Vipa & Faculty of Organizational Sciences, University of Maribor, Slovenia

Helle Dam Sorensen, Head of Section

Freek Posthumus, Project Manager
European Office of Crafts Trade and Small and Medium-Sized Enterprises for Standardization, Belgium

Danish Ministry of Science, Technology and Innovation, Denmark

Kari Korpela, eBusiness, Project Manager
Technology Centre Kareltek Inc., Finland

Christian Kittl, Head
Business Models Unit, Evolaris eBusiness Competence Center, Austria


Cinzia Spagno, ICT Department Head
Hospital-University Enterprise “Ospedali Riuniti” of Trieste, Regional Health Service, Regione Friuli Venezia Giulia, Italy

eHealth

Hotel Park, Prešeren Hall

CHAIR:
Ville Harkke, Researcher
Department of Information Technology & IAMSR, Åbo Akademi University, Finland

An empirical analysis of the demand for e-services for virtual communities of patients

Building Patient Centred Systems: Reflections on the effectiveness of Australian Medical Portals: Are they meeting the health consumers' needs?

Achim Dannecker
Ulrike Lechner, Professor
Universität der Bundeswehr München, Germany

The effectiveness of Australian Medical Portals: Are they meeting the health consumers' needs?

Julie Fisher, Associate Professor
Monash University, Australia
Challenges of Using Information and Communications Technology to Support Patient Empowerment
Elizabeth Cummings
Paul Turner
School of Information Systems, University of Tasmania and Smart Internet Technology Cooperative Research Centre, Australia

**eProcess Design I**
Hotel Park, Cankar Hall

**CHAIR:**
Virpi Kristiina Tuunainen
Helsinki School of Economic, Finland

**A Measurement Model for Web-enabled Supply Chain Integration**
Tim McLaren
Ryerson University, Canada

**Changing The Firm’s Digital Backbone: How Information Technology Shapes The Boundaries Of The Firm**
Stephan Billinger
Michael Jacobides
London Business School, United Kingdom

**Empirically Evaluating Determinants of Netsourcing as Innovative eBusiness Sourcing Opportunity**
Claudio Huyskens, PhD Candidate
Claudia Loebbecke, Professor & Director
Department of Media Management, University of Cologne, Germany

**Mobile Value Services I**
Hotel Park, Kosovel Hall

**CHAIR:**
Pirkko Walden, Professor
Institute for Advanced Management Systems Research, Abo Akademi, Finland

**An STP-Approach Focused on Customer Preferences for Mobile Business Applications**
Bernhard Goldberger
Prolytic & Vienna University of Economics and Business Administration, Austria

Gernto Woerther
Michael Weber
EC3

Michaela Denk, Senior Researcher
EC3 & University of Vienna, Austria

**PIM APPLICATIONS - An Explorative Study on Benefits and Barriers**
Miira Juntumaa
Virpi Kristiina Tuunainen
Helsinki School of Economic, Finland

**Nice Mobile Services do not Fly. Observations of Mobile Services and the Finnish Consumers**
Christer Carlsson, Professor
Joanna Carlsson, Professor
Institute for Advanced Management Systems Research, Abo Akademi, Finland

Jussi Puhakainen
Turku School of Economics and Business Administration, Finland

Pirkko Walden, Professor
Institute for Advanced Management Systems Research, Abo Akademi, Finland
## Challenges for the Adoption and Design of eCustoms

### Hotel Golf, Jupiter Hall 1

**CHAIR:**
Yao-Hua Tan, Professor  
Information Management Group, Department of Economics and Business Administration, Vrije University Amsterdam, The Netherlands & Coordinator, ITAIDE - Information Technology for Adoption and Intelligent Design for eGovernment, Integrated Project  

**PRESENTERS:**
Niels Bjørn-Andersen, Professor  
Copenhagen Business School, Denmark

Jože Gričar, Professor & Director  
eCenter, Faculty of Organizational Sciences, University of Maribor, Slovenia

Fred van Ipenburg  
Dutch Taxation and Customs, The Netherlands

Stefan Klein, Professor  
University College Dublin, Ireland & Universität Münster, Germany

## Value Sensitive Design

### Hotel Golf, Jupiter Hall 2

**CHAIR:**
René Wagenaar, Professor in ICT  
Delft University of Technology, The Netherlands

**PANELISTS:**
Jeroen van den Hoven, Professor in Ethics and Technology  
Faculty of Technology, Policy and Management, Delft University of Technology, The Netherlands; Professorial fellow CAPPE, Australian National University, Canberra

L. Jean Camp, Associate Professor of Informatics  
University of Indiana, Bloomington, United States

Noëmi Manders-Huits, PhD student and Junior Researcher  
University of Technology, The Netherlands

Will Janssen, Scientific Program Manager  
Telematics Institute, Enschede, The Netherlands

## Six eAmber Road Countries Preparing for a Cross-border eInvoicing: Tax Authorities Involvement

### Hotel Golf, Concordia Hall

**Co-CHAIRS:**
Kalevi Heiliö, Assistant Director  
National Board of Taxes, Finland

Marjan Maček, Senior Adviser for VAT Supervision Division, General Tax Office, Tax Administration, Ministry of Finance, Republic of Slovenia

**PANELISTS:**
Peter Neirinck, Project Leader  
ICT Department, Federal Public Service Finance, Belgium

Peter Sonntagbauer, Management Consulting  
Austrian Federal Computing Center, Austria

## eGovernment

### Hotel Park, Prešeren Hall

**CHAIR:**
Matthias Glowatz, College Lecturer  
Department of Management Information Systems, School of Business, University College Dublin, Ireland

**ICT Spending and Governance in Brazilian Public Administration**

Nicolau Reinhard, Professor  
University of Sao Paulo, Brazil

**Australian local government websites: tracking information provision and e-service maturity**

Peter Shackleton  
Victoria University Melbourne, Australia

Julie Fisher, Associate Professor  
Monash University Melbourne, Australia

Maja Bučar  
Metka Stare  
Andreja Jaklič

**eStrategy and ICT investment in Slovenia**

Centre of International Relations, Faculty of Social Sciences, University of Ljubljana, Slovenia
### eProcess Design II
Hotel Park, Cankar Hall

**CHAIR:**
- **Rolf T. Wigand**, Distinguished Professor, University of Arkansas at Little Rock, United States

**Matching Complex Customer Needs With eService Bundles**
- **Sybren de Kinderen**
- **Jaap Gordijn**
- **Hans Akkermans**
  - Free University Amsterdam, The Netherlands

**The Semantic Web-Ready Postal Address Management in Global eCommerse**
- **Damir Trninić**
  - Post Serbia, Serbia and Montenegro

**Towards Value-based Design Patterns for Inter-Organizational Control**
- **Vera Kartseva**
- **Joris Hulstijn**
- **Jaap Gordijn**
  - Information Management Group, Department of Economics and Business Administration, Vrije University Amsterdam, The Netherlands
- **Yao-Hua Tan**, Professor, Coordinator, ITAIDE - Design for eGovernment, Integrated Project

### Mobile Value Services II
Hotel Park, Kosovel Hall

**CHAIR:**
- **Christer Carlsson**, Professor, Institute for Advanced Management Systems Research, Abo Akademi, Finland

**Implementing a Mobile Wireless Environment in a Hospital Ward: Encouraging Adoption by Nursing Staff**
- **Peter Shackleton**
- **Julie Fisher**, Associate Professor
- **Linda Dawson**
  - Monash University Melbourne, Australia

**Usage of a Mobile Medical Information System: An Investigation of Physicians in the Military Service**
- **Ville Harkke**, Researcher
  - Department of Information Technology & IAMSR, Åbo Akademi University, Finland

**Mobile Service Bundles: The Example of Navigation Services**
- **Mikael Collan**
  - Telecommunication and eBusiness, Turku University of Applied Sciences and IAMSR, Åbo Akademi University, Finland
- **Franck Tétard**
  - Department of Information Technology & IAMSR, Åbo Akademi University, Finland

### EU eCustoms Strategy
Hotel Golf, Jupiter Hall I

**CHAIR:**
- **Wieslaw “Wes” Czyzowicz**, Professor & Head of Business Law Department & Customs Law and Policy Logistics and Goods Turnover Department, Warsaw School of Economics, Warsaw Economics University, Poland

**PRESENTERS:**
- **Fernando do Carmo**, President
  - CONFIAD PAN, Portugal
- **Anna Dubielak**, Head of Division
  - Customs Department in Ministry of Finance, Poland
- **Jaroslaw Glówka**, Vice President
  - SKG Company, Poland
- **Frank Janssens**, Head of eCustoms Section
  - Directorate General TAXUD, European Commission, European Union
- **Jean Marie Parasie**, Member of HL TCG
  - TAXUD, Belgium

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## Mobile Value Services - Visions And Reality

**Hotel Golf, Jupiter Hall 2**

**CHAIR:**

- **Christer Carlsson**, Professor  
  IAMSRS / Abo Akademi University, Finland

**Timo Auer**, Vice President, Head of IT  
TeliaSonera Finland Plc, Finland

**Douglas R. Vogel**, Professor/Chair of Information Systems  
Department of Information Systems, City University of Hong Kong, SAR, China

**Pirkko Walden**, Professor  
Institute for Advanced Management Systems Research, Department of Information Technologies, Abo Akademi University, Finland

## Six eAmber Road Countries Preparing for a Cross-border eInvoicing: eTechnology Readiness for Experimenting

**Hotel Golf, Concordia Hall**

**Co-CHAIRS:**

- **Tomaž Domajnko**, Director  
  IT Research and Development, SRC.SI, Systems Integration, Slovenia

- **Lothar Winkelbauer**, ebConsultant  
  Project Coordinator, AustriaPro, Austria

**PRESENTERS:**

- **Iordana Eleftheriadou**, Principal Administrator  
  Technology for innovation; ICT industries and e-business, DG Enterprise and Industry, European Commission

- **Kristina Bogataj**, Teaching Assistant  
  Faculty of Organizational Sciences, University of Maribor, Slovenia

- **Usva Kuusiholma**, CEO  
  Websof, Finland

- **Ali Saravirta**, Managing Director  
  Project Business Oy, Finland

- **Rikardo Tinauer**, Marketing Manager  
  EBA – Electronic Business Agency, Slovenia

- **Emilija Vukušanović**, Associate Professor  
  School of Economics, University of Kragujevac, Serbia & Montenegro

## e- and m-Government

**Hotel Park, Prešeren Hall**

**CHAIR:**

- **Dianne Lux Wigand**, Professor  
  University of Arkansas at Little Rock, United States

- **Jennie Carroll**, Senior Lecturer  
  Department of Information Systems, University of Melbourne, Australia

- **Wil Janssen**, Senior Researcher  
  Telematica Instituut, The Netherlands

**Vision and Valuation of a Citizen-Centric Information Portal**

- **eCustoms Innovation and Transformation: A Research Approach**
  - **Yao-Hua Tan**, Professor  
    Information Management Group, Department of Economics and Business Administration, Vrije University Amsterdam, The Netherlands & Coordinator, ITAIDE - Information Technology for Adoption and Intelligent Design for eGovernment, Integrated Project

- **Stefan Klein**, John Sharkey  
  University College of Dublin, Ireland

- **Boriana Rukanova**  
  Free University Amsterdam, The Netherlands

- **Allen Higgins**  
  University College Dublin, Irelands

- **Ziv Baida**  
  Free University Amsterdam, The Netherlands

## eBusiness Models

**Hotel Park, Cankar Hall**

**CHAIR:**

- **Petra Schubert**, Professor and Director  
  Institute for Business Economics, University of Applied Sciences, Switzerland

**A Business Model Research Agenda**

- **Susan Lambert**  
  Flinders University, Australia

- **E-Book Technology in Libraries: An Overview**
  - **Linda Wilkins**  
    DAIS/Fuji Xerox/State Library of SA Professor of Business Information Management and Professor of Information Systems, University of South Australia, Australia

- **Paula Swatman**, Professor  
  DAIS/Fuji Xerox/State Library of SA Professor of Business Information Management and Professor of Information Systems, University of South Australia, Australia
## Electronic Marketplaces eValues: From the Electronic Marketplace Value Proposition to the Perceived Values of Their Buyer and Supplier Customers

*Elsie S. K. Chan*
Australian Catholic University, Australia

*Carine Dominguez*
UFR Sciences Economiques et de Gestion de Nantes, France

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### ALADIN Meeting – ALpe ADria INitiative Universities’ eNetwork: Contributions to eRegion Development

**Hotel Park, Kosovel Hall**

**Co-CHAIRS:**

**Paolo Inchingolo**, Professor & Director, Higher Education in Clinical Engineering (HECE)
Chairman, IHE Transnational Committee for Central and Eastern Europe & Delegate, ALADIN – ALpe ADria INitiative Universities Network, University of Trieste, Italy

**András Gábor**, Associate Professor & Head
Department of Information Systems, Director, Technology Transfer Center
Corvinus University of Budapest, Hungary

**PRESENTERS:**

**Josef Basl**, Professor & Vice-Dean for International Relations and Development
Department of Information Technologies, Faculty of Informatics and Statistics
Prague University of Economics, Czech Republic

**Dragan Čišić**, Associate Professor & Vice Dean for Research and Technology
Faculty of Maritime Studies, University of Rijeka, Croatia

**Borislav Jošanov**, Assistant Professor & Head
Department for Informatics, Novi Sad Business School, Serbia & Montenegro

**Bernhard R. Katzy**, Professor & Founder of CeTIM GmbH
Center for Technology and Innovation Management, University BW München, Germany

**Miroljub Kljajić**, Professor & Head
Laboratory of Cybernetics and Decision Support Systems Research Program, Faculty of Organizational Sciences, University of Maribor, Slovenia

**Anton Lavrin**, Associate Professor & Head, Office of the European Projects
IST National Contact Point, European Union, Technical University of Košice, Slovak Republic

**Otto Petrovic**, Professor & evolaris Chairman of the Board
Karl-Franzens-University of Graz, Austria

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### ALADIN ALpe ADria Initiative Universities’ eNetwork

The Universities in the ALADIN network desires to strengthen the friendship and cooperation between them, recognizing the importance of developments in eIntegration, particularly in eBusiness, eGeomatics, eGovernment, eHealth, eLearning, eLogistics and eManagement of Disaster Relief, and in all the applications of the ICT for the benefits of the European Citizens.

Common ideas and knowledge in teaching and research activities will be shared, cooperating to create mobility of students and professors, offering common lectures and educational programs, creating virtual teams of students from different Universities and professors lecturing at different Universities, promoting research cooperation with SMEs and Government, in order to harmonize with global and international activities of ICT in the Enlarged Europe.

Universities of Corvinus Budapest, Hungary; Karl-Franzens Graz, Austria; Košice, Slovakia; Maribor, Slovenia; BW München, Germany; Novi Sad, Serbia & Montenegro; Prague, Czech Republic; Rijeka, Croatia; and Trieste, Italy.
eMergence: Merging and Emerging Technologies, Processes, and Institutions
Hotel Golf, Jupiter Hall 1

Wednesday, June 7 16:00 – 17:30

**eMergence: Merging and Emerging Technologies, Processes, and Institutions**
Co-chairs:

**J. Felix Hampe**, Professor & Dean
Institute of Information Systems Research, Faculty of Informatics, University of Koblenz-Landau, Germany

**Paula M. C. Swatman**, DAIS/Fuji Xerox/State Library of S.A. Professor of Business Information Management Professor of Information Systems Division of Information Technology, Engineering and the Environment, School of Computer and Information Science, University of South Australia, Australia

Panelists:

**Christer Carlsson**, Professor & Director
Institute for Advanced Management Systems Research – IAMSR, Abo Akademi University, Finland

**Jože Grčar**, Professor & eCenter Director
Faculty of Organizational Sciences, University of Maribor, Slovenia

**Richard Scudder**, Associate Professor & Head Department of Information Technology and Electronic Commerce Daniels College of Business, University of Denver, United States

**Rolf T. Wigand**, Jerry L. Maulden - Entergy Chair and Distinguished Professor of Information Science and Management, Donaghey College of Information Science and Systems Engineering (CyberCollege), Department of Information Science, University of Arkansas at Little Rock, United States

**Douglas R. Vogel**, Professor/Chair of Information Systems University of Hong Kong, SAR, China

**Maria Wimmer**, Professor Institute for Information Systems Research, University of Koblenz, Faculty of Informatics, Germany

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**Social Events – Reception and Dinner**

**Sunday, June 4**
Reception and Dinner by the Conference Organizer
Hotel Golf at 20.00

**Monday, June 5**
Reception and Dinner by Microsoft, Slovenia
Hotel Toplice at 20.00

**Jaka Stele**, Director General

**Tuesday, June 6**
Reception and Dinner by SRC.SI, Systems Integration, Slovenia
Restaurant “Kunstelj” Radovljica (busses will depart from the Convention Centre at 19.00)

**Ivan Žerko**, President

**Wednesday, June 7 at 20.00**
Reception and Dinner by Oria Computers, Slovenia
Bled Castle (busses will depart from the Convention Centre at 19.30)

**Sonja Klopčič**, Director
Welcome

**Jože Antonič**, Mayor of Bled

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Faculty of Organizational Sciences
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fax: +386 (0)4 237 4365
Contact: Kristina Bogataj
http://eCenter.FOV.Uni-Mb.si
UPCOMING CONFERENCES

**e-Challenges 2006 e-2006**

**Introduction**
The eChallenges e-2006 Conference takes place in the beautiful city of Barcelona. This is the sixteenth in a series of Annual Conferences supported by the European Commission, which regularly attracts over 550 delegates from leading commercial, government & research organisations around the world to share knowledge and experience, lessons learnt and good practice. eChallenges e-2006 will focus on topics in the area of applied Information Society Technologies (IST) research, addressing major societal and economic challenges. The programme combines strategic keynote presentations, technical and policy papers, business and government case studies, workshops, the exhibition as well as social activities.

eChallenges provides a collegiate setting for presentations and discussions of innovative developments in eBusiness, eGovernment, Knowledge Management, Collaborative Working Environments, Smart/Virtual Organisations, Mobility, SME Issues, eLearning and Digital Content in the emerging digital economy. e-2006 provides an excellent networking environment to discuss problems and new ideas, share knowledge and obtain feedback from potential partners and users. e-2006 will provide a forum to showcase the achievements of FP6 and Regional, National and International ICT related initiatives, and look forward to the future by focusing on i2010 and the thematic priorities of FP7. The 'European Research Area' (ERA), International Cooperation and future research priorities and trends will also be discussed.

**IST Event**
21 - 23 November 2006, Helsinki, Finland

The IST 2006 Conference Programme looks at one of the central questions facing European competitiveness today from two different angles

"Creating a virtuous cycle between ICT research innovation and socio-economic benefits"

IST 2006 is being held as the Commission launches FP7, its Seventh Framework Programme for Research and Development, so one of the main themes of the event will be FP7's ICT objectives and procedures. In today's EU, however, ICT research does not take place in isolation. Reflecting the central importance ICTs play in stimulating innovation and competitiveness in all areas of industry, the conference programme will also contribute to the creation of a virtuous cycle between ICT research innovation and socio-economic benefits.

Purely scientific and technical subjects, on the other hand, will be addressed in the networking and workshop sessions.

**The 20th Bled eConference**
eMergence: Merging and Emerging Technologies, Processes, and Institutions
June 4-6, 2007, Hotel Golf Bled
http://www.BledConference.org

*Research Track Chair:*
M. Lynne Markus, John W. Poduska, Sr. Professor of Information Management
Management Department, Bentley College, United States

*Research Track Co-chair:*
J. Felix Hampe, Professor & Dean
Faculty of Informatics, University of Koblenz-Landau, Germany

eUniversity Forum - eIntegration Challenges for Rectors & Deans: Cross-border Cooperation in the eRegion
http://www.BledConference.org/eUniversityForum
Co-chairs to be announced