16th Bled Electronic Commerce Conference
eTransformation
Bled, Slovenia, June 9-11, 2003

Sponsored by
Faculty of Organizational Sciences, University of Maribor
Government of the Republic of Slovenia
Organizations in Slovenia’s Electronic Commerce Project
Ministry of Education, Science and Sport, Republic of Slovenia
Chamber of Commerce and Industry of Slovenia
European Commission

http://eCom.FOV.Uni-Mb.si

CALL FOR PARTICIPATION

This conference attracts speakers and delegates from business, government, information technology providers and universities and is the major venue for researchers working in any aspects of Electronic Commerce. There will be a variety of key-note speakers from industry, government and academe.

The conference venue is the alpine village of Bled, 30 km south of the Austrian border - one of the most beautiful spots imaginable. Expect to work hard and play hard and to come away feeling that you have achieved more than you normally could at any conference.

CALL FOR PAPERS

Research track
Suggested topics of interest for the Research Track include (but are not limited to):
- eBusiness
- eSociety
- eBusiness Architecture, Technologies and Protocols
- eCommerce
- eMarketing (B2C)
- eImplications and eEffects
- eTrade
- eBusiness Services
- eBusiness in Industry Sectors (B2B, B2C)
- eBusiness Infrastructure
- eEducation
- eStrategy
- eAdoption
- eBehavior
- eHouseholds
- eDemocracy
- eRegions

You are invited to submit a complete research paper or a proposal for a panel discussion. Research papers should be original, unpublished elsewhere and preferably no longer than 5,000 words in length. Detailed information about electronic submission and other issues will be available on the Conference website. All accepted papers will be published in the Conference Proceedings and selected papers will appear in the International Journal of Electronic Commerce or Electronic Markets.

For further information please contact the Research Track Chair or Co-Chair.

The Graduate Students Bazaar
Presentation of eCommerce Prototypes and Business Ideas
Graduate students will be given space and time to present some of their projects. The Bazaar will be a combined "trade fair" and "poster session". Students will be able to present their eCommerce prototypes and discuss their ideas with conference participants.
The Graduate Students Consortium and Educational Symposium, Otocec, June 12-13, 2003

The Graduate Students Consortium and Educational Symposium, sponsored by Krka Pharmaceutical Industries and the Slovene Ministry of Education, Science and Sport, is designed to bring together graduate students and academic faculty working in a mentoring atmosphere to examine various aspects of Electronic Commerce. Participants are expected to register and attend the 16th Bled Electronic Commerce Conference.

A limited number of students and faculty can be accommodated as participants. Students and faculty selected as participants will have all expenses of consortium and symposium paid. A limited number of additional students and faculty will be able to attend as observers. Observers will be required to cover their own expenses.

The Bled Outstanding Paper Award

The Bled Electronic Commerce Conference has been in operation for many years - much longer than any other Electronic Commerce event. It has made, and continues to make, substantial intellectual contributions to progress in Electronic Commerce research and teaching. In recognition of this, an Outstanding Paper Award was instituted in 1999. The winning author will be selected by a small panel of judges, from the papers submitted to the Research Stream. The Award will be evidenced by a plaque to be presented to the author(s). The Award Fund was established by a group of professors who have been long associated with the event, including all Programme Chairs of the research stream to date.

CONFERENCE DETAILS

Travel Information

Bled may be reached easily in a number of ways - by direct flights to Ljubljana from major European Airports (Amsterdam, Brussels, Copenhagen, Dublin, Frankfurt, Istanbul, Larnaca, London (Gatwick), Manchester, Moscow (Domodedovo), Munich, Ohrid, Paris (Ch. de Gaulle), Podgorica, Prague, Priština, Sarajevo, Skopje, Split, Tel Aviv Ben Gurion, Tirana, Tivat, Vienna, Zürich). Adria Airways - Bled Electronic Commerce Conference Official Carrier flights connect Ljubljana, the capital of Slovenia, with major European Airports. Adria Airways offers a 20% discount on the regular price to the participants. Reservations can be made at the nearest Adria Airways branch office. Discount can only be obtained for Adria Airways flights and can’t be included in any other travel cost calculations. For further details, please contact the nearest Adria branch or sales agent: http://www.adria.si. Bled may be reached also by train from Munich to Lesce-Bled, Venice or Vienna to Ljubljana. The final station for Bled is called Lesce-Bled and it is 5 kilometers away from Bled. Registration includes free transfers from either Ljubljana International Airport or Lesce-Bled and Ljubljana railway station.

Registration fees

Full conference fee until May 15, 2003 is EUR350 (20% VAT included). After May 15, 2003 the conference fee is EUR400 (19% VAT included). Full-time students recommended by their professor are invited to apply for a grant to waive 50% of the conference fee.

CONTACTS/FURTHER INFORMATION

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IMPORTANT DATES

Submission of papers: January 20, 2003
Notification of acceptance: March 31, 2003
Submission of final versions: April 30, 2003