CALL FOR PARTICIPATION

This conference attracts speakers and delegates from business, government, information technology providers and universities and is the major venue for researchers working in all aspects of “e”. There will be a variety of keynote speakers from industry, government and academia. The conference venue is the alpine village of Bled, 30 km south of the Austrian border - one of the most beautiful spots imaginable. Expect to learn and play and come away feeling that you have achieved more than you normally would at any conference.

In June 2006, 250 delegates from 40 countries attended the Bled eConference. The conference has a wide appeal, offering:

- A fully-refereed Research Track, devoted to researchers in all aspects of “e”;
- A Business and Government Panel Track which attracts eminent business and government leaders from Europe, the Americas and Asia-Pacific;
- Business, Government and Academic Meetings offering unparalleled opportunities to think and share with colleagues from around the world.

CALL FOR PAPERS

Research track
The theme for this year’s conference is eMergence: Merging and Emerging Technologies, Processes, and Institutions, which refers to the rapid convergence of technologies and their co-evolution with processes, organizations, and institutions. You are encouraged to propose a research paper, a panel, a workshop, or a meeting. Research papers should be original, unpublished elsewhere and no longer than 5,000 words in length. Detailed information about electronic submission and other issues will be available on the Conference web site. All accepted papers will be published in the Conference Proceedings on CD-ROM and web. Selected papers will appear in the International Journal of Electronic Commerce (IJEC) and Electronic Markets (EM).

Important Dates:
Submission of papers: February 15, 2007
Notification of acceptance March 31, 2007
Submission of final papers: April 28, 2007

For further information, please contact the Research Track Chair or Co-chair.

At least one of the authors of accepted research papers and all members of accepted panels, workshops or meetings are expected to register for the conference prior to program confirmation.
Suggested Research Track Topics

Institutions and Society
• eParticipation & eInclusion
• eSociety & Societal Impact
• Regional & Cross-border eCooperation
• eMarketplaces
• Virtual Collaboration & Ambient Organizations

LivingLabs eCollaboration

Sectors
• e- & mGovernment
• e- & mEducation
• e- & mHealth
• e- & mIndustry
• e- & mFinancial Services
• SMEs & e- & mBusiness
• e- & mTourism

Processes
• eStrategy
• eBusiness Models
• Mobile Value Services
• eProcess Design
• eEngineering & eManufacturing
• eMarketing
• eMetrics
• eSupported Innovation
• Development & Application of Web Services

Technologies
• eProcess Management
• eBusiness Architectures & Technologies
• e- & mInfrastructures

The Bled Outstanding Paper Award
The Bled eConference has been in operation longer than any other eCommerce event. It has made, and continues to make, substantial intellectual contributions to progress in “e” research and teaching. In recognition of this, an Outstanding Paper Award was instituted in 1999. The Award was established by a group of professors who have been long associated with the event. A panel of judges will select the winning author(s) from papers submitted to the Research Stream. The Award will be evidenced by a plaque presented to the author(s).

Conference Details

Registration fees
The full conference fee until May 5, 2007 is EUR400,00. After May 5, the conference fee is EUR450,00 (20% VAT included). Full-time student (recommended by his/her professor) is invited to apply for a grant to waive 50% of the conference fee.

Local transfers
Registration includes transfer from either Ljubljana International Airport or Lesce-Bled and Ljubljana railway stations.

eUniversity Forum: eIntegration Challenges for Rectors and Deans:
Cross-border Cooperation in the Innovative eRegion
www.BledConference.org/eUniversityForum

Specific objectives of the forum are as follows:
• The creation of instructional management systems to facilitate the delivery of learning.
• The introduction and implementation of enterprise-wide systems encompassing all academic and administrative functions.
• The integration of instructional systems with enterprise-wide systems.
• Recognition of University regional initiatives.
• The further development of eCommerce systems for university suppliers of materials, supplies, and services.
• The use of eCommerce and eLearning applications to facilitate economic and community development.
• The formation of alliances to support all of the above.
• All other pertinent issues.

ePrototype Bazaar: The Undergraduate and Graduate Students Prototype Presentation
www.BledConference.org/StudentsBazaar

The Bazaar will be a combined “trade fair” and “poster session”. Students will be able to present their eCommerce prototypes and discuss their ideas with conference participants. Preference will be given to prototypes proposing innovative or revolutionary eCommerce solutions and new ways to implement eCommerce, as well as new ideas for business in Cyberspace. Professors: The bazaar is intended for students aiming at the honours, masters or doctoral level but it is not an outlet for what might otherwise be a full conference paper. Students: Please submit a short proposal describing your prototype and what you want to present in an email (with an optional URL for further information) to the Chair of the Bazaar admissions committee. Descriptions (no longer than 2 pages) will be used to decide which prototype to invite.
Submissions must be supported by students’ professor/supervisor. Please attach a statement of support to your application. Prototype presenters will be given a grant to waive 50% of the conference fee and have hotel accommodation provided.

Meetings

The eSilk & eAmber Roads Innovative Regions Think Tank Meeting:
Business and Government Executives & Professors’ Commitment to Making a Difference
Monday, June 4, 2007, Hotel Golf Bled, 14.00 – 17.30
www.BledConference.org/eAmber&eSilkRoad

Objectives of the meeting are to:

- Establish contact with like-minded people: researchers, administrators, policy makers and advisers, businessmen, and other stakeholders.
- Raise awareness among such people of contemporary issues related to eCommerce.
- Begin building a network of institutional links and researchers for further collaboration in joint activities.
- Obtain first hand experience with existing applications of eCommerce in the Region.
- Establish an indication of the level of awareness of eCommerce issues and opportunities in the Silk & Amber Road regions.
- Identify opportunities for continued collaborative research into problems and possibilities for expanding eCommerce in the region.
- Stimulate inter-university cooperation in eCommerce along eAmber & eSilk Road.
- Suggest an agenda for future collaborative research and development activities intended to further the aims of the meeting.

The 13th Business & Government Executive Meeting on Cross-border Innovative eRegion
Tuesday, June 5, 2007, Hotel Golf Bled, 14.00 – 17.30
www.BledConference.org/ExecutiveMeeting

Numerous business and government organizations in the countries of the region are considering eCommerce an important mechanism for processes efficiency & effectiveness improvement and trade facilitation. Since 2001, business and government executive meetings are sponsored in order to increase cooperation and accelerate a development of cross-border eCommerce in eRegion. Meetings are investigating opportunities of, and interest in, international research & development projects.

The meeting’s objectives are:

- Motivating executives for e-technologies implementation and usage.
- Establishing contacts between business, informatics & logistics executives of participating organizations in the region.
- Creating a favourable climate for cross-border business & government cooperation in eCommerce development in the region.
- Indicating existing and anticipated governments’ related problems of cross-border eCommerce and presenting them to respective government agencies.
- Providing environment for business, government, and universities in the region to interact in identifying opportunities for collaboration and joint projects.

ALADIN Meeting – ALpe ADria INitiative Universities’ eNetwork: Contributions to eRegion Development

The Universities are creating international networks, at regional level, sharing common ideas and knowledge in teaching and research activities in the field of eCommerce. University network is considered an important contributor to eRegion development of the neighbouring countries. The intention of the cooperation is to create mobility of students and professors, imposing common lectures, creating virtual teams of students from different Universities and professors lecturing at different Universities, in order to harmonize with global and international activities of eCommerce.


**Chairs**

**Conference Chair**

**Jože Gričar**, Professor & Director  
Gricar@FOV.Uni-Mb.si

**Conference Chair Assistant**

**Andreja Pucihar**, Assistant Professor & Head of eMarkets Laboratory  
Andreja.Pucihar@FOV.Uni-Mb.si

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**Research Track Chair**

**M. Lynne Markus**, John W. Poduska, Sr. Professor of Information Management, Management Department, Bentley College, United States  
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**Research Track Co-chair**

**J. Felix Hampe**, Professor  
Faculty of Informatics, University of Koblenz - Landau, Germany

**Outstanding Paper Award Committee Chair**

**Roger Clarke**, Principal & Visiting Fellow  
Xamax Consultancy Pty Ltd, & Department of Computer Science, The Australian National University, Australia  
Roger.Clarke@xamax.com.au

The eSilk & eAmber Roads Innovative Regions Think Tank Meeting: Business and Government Executives & Professors Commitment To Making a Difference

**Think Tank Coordinators**

**Jože Gričar**, Professor & eCenter Director  
Faculty of Organizational Sciences, University of Maribor, Slovenia

**Douglas R. Vogel**, Professor & Chair of Information Systems  
Department of Information Systems, City University of Hong Kong, SAR, China

**eUniversity Forum - eIntegration Challenges for Rectors & Deans: Cross-border Cooperation in the Innovative eRegion**

Sunday, June 3, 2007, Hotel Golf Bled, 16.00 – 19.30

**Chairs:**

**Tapio Reponen**, Rector & Professor of Information Systems Science  
Turku School of Economics & Business Administration, Finland

**Andrzej Herman**, Professor & Dean  
Collegium of Business Administration, School of Business Management & Head, Department of Small Business, Warsaw School of Economics, Poland

**Co-chairs:**

**Tanya Castleman**, Professor & Head of School  
Deakin Business School, Deakin University, Australia

**Andrew Deegan**, Professor & Associate Dean  
Department of Management Information Systems, Quinn School of Business, Faculty of Commerce, University College Dublin, Ireland

**Guilleremo Barrera Fierro**, President  
Portugal EDI/EC Standards Committee & Principal Supply Chain Flow Consultants LLC, United States

**J. Felix Hampe**, Professor  
Faculty of Informatics, University of Koblenz - Landau, Germany

**Robert Leskovar**, Associate Professor & Dean  
Head, Laboratory for Software Quality and Testing  
Faculty of Organizational Sciences, University of Maribor, Slovenia

**Nicolau Reinhard**, Associate Professor & Director  
Institute of Information Systems, School of Economics, Business Administration and Accounting University of Sao Paulo, Brasil

**Dianne Lux Wigand**, Assistant Professor & Master of Public Administration Coordinator, Institute of Government, University of Arkansas at Little Rock, United States

Representatives of ALADIN – ALpe ADria INitiative Universities’ Network: Universities of Corvinus Budapest, Hungary; Karl-Franzens Graz, Austria; Košice, Slovakia; Maribor, Slovenia; BW München, Germany; Novi Sad, Serbia & Montenegro; Prague, Czech Republic; Rijeka, Croatia; and Trieste, Italy & the extended eALADIN with the involvement of the George Washington University, United States.

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