This conference attracts speakers and delegates from business, government, information technology providers and universities and is the major venue for researchers working in any aspects of Electronic Commerce. There will be a variety of key-note speakers from industry, government and academe.

The conference venue is the alpine village of Bled, 30 km south of the Austrian border - one of the most beautiful spots imaginable. Expect to work hard and play hard and to come away feeling that you have achieved more than you normally could at any conference.

CALL FOR PAPERS

Research track
Suggested topics of interest for the Research Track include (but are not limited to):
- e-Business
- e-Society
- e-Business Architecture, Technologies and Protocols
- e-Commerce
- e-Marketing (B2C)
- e-Implications
- e-Trade
- e-Business Services
- e-Business in Industry Sectors (B2B, B2C)
- e-Business Infrastructure
- e-Education
- e-Strategy
- e-Adoption
- e-Behavior
- e-Households
- e-Democracy
- e-Regions

You are invited to submit a complete research paper or a proposal for a panel discussion. Research papers should be original, unpublished elsewhere and preferably no longer than 5,000 words in length. The format of the paper should follow the instructions of the International Journal of Electronic Commerce. Detailed information about electronic submission and other issues will be available on the Conference web site. All accepted papers will be published in the Conference Proceedings and selected papers will appear in the International Journal of Electronic Commerce or Electronic Markets.

For further information please contact Research Track Chair or Co-Chair.

The Graduate Students Bazaar
Presentation of e-Commerce Prototypes and Business Ideas
Graduate students will be given space and time to present some of their projects. The Bazaar will be a combined "trade fair" and "poster session". Students will be able to present their e-commerce prototypes and discuss their ideas with conference participants.
The Graduate Students Consortium and Educational Symposium, sponsored by Krka Pharmaceutical Industries and the Slovene Ministry of Education, Science and Sport, is designed to bring together graduate students and academic faculty working in a mentoring atmosphere to examine various aspects of Electronic Commerce. Participants are expected to register and attend at the 15th Bled Electronic Commerce Conference. A limited number of students and faculty can be accommodated as participants. Students and faculty selected as participants will have all expenses of consortium and symposium paid. A limited number of additional students and faculty will be able to attend as observers. Observers will be required to cover their own expenses.

**CONFERENCE DETAILS**

**Travel Information**

Bled may be reached easily in a number of ways - by direct flights to Ljubljana from major European Airports (Amsterdam, Brussels, Copenhagen, Dublin, Frankfurt, Istanbul, Kristianstad, London (Heathrow), Manchester, Moscow (Sheremetyevo), München, Ohrid, Paris (Ch. de Gaulle), Priština, Sarajevo, Skopje, Split, Tel Aviv, Tirana, Vienna, Zürich). Adria Airways - Bled Electronic Commerce Conference Official Carrier flights connect Ljubljana, the capital of Slovenia, with major European Airports. Adria Airways offers a 20% discount on the regular price to the participants. Reservations can be made at the nearest Adria Airways branch office. Discount can only be obtained for Adria Airways flights and can’t be included in any other travel cost calculations. For further details, please contact the nearest Adria branch or sales agent: http://www.adria.si. Bled may be reached also by train from München to Lesce-Bled, Venice or Vienna to Ljubljana. The final station for Bled is called Lesce-Bled and it is 5 kilometers away from Bled. Registration includes free transfers from either Ljubljana International Airport or Lesce-Bled and Ljubljana railway station.

**Registration fees**

Full conference fee until May 17, 2002 is EUR350 (19% VAT included). After May 17, 2002 the conference fee is EUR400 (19% VAT included). Full-time students recommended by their professor are invited to apply for a grant to waive 50% of the conference fee.

**Electronic Commerce Center**

Faculty of Organizational Sciences
University of Maribor
Kidričeva cesta 55a, 4000 Kranj Slovenia
Phone: +386 4 237 4291
Fax: +386 4 237 4365
http://eCom.fov.uni-mb.si

**CONTACTS/FURTHER INFORMATION**

**Conference Chair**
Jože Gričar, Professor
Gricar@uni-lj.si

**Conference Chair Assistant**
Andreja Pucihar
Andreja.Pucihar@fov.uni-mb.si
University of Maribor, Slovenia

**Research Chair**
Claudia Loebbecke, Professor
University of Cologne, Germany
Claudia.Loebecke@uni-koeln.de

**Research Co-Chair**
Rolf T. Wigand, Professor and Director of Center for Digital Commerce
Syracuse University, USA
RWigand@syr.edu

**The Graduate Students Consortium and Educational Symposium Chair**
A. Milton Jenkins, BG&EC Chaired Professor of MIS & Director of Information Systems Research Center
University of Baltimore, USA
Senator, University of Maribor, Slovenia
MJenkins@ubmail.ubalt.edu

**Outstanding Paper Award Committee Chair**
Roger Clarke
Xamas Consultancy Pty Ltd, Australia
Roger.Clarke@xamax.com.au

**IMPORTANT DATES**

Submission of papers: February 4, 2002
Notification of acceptance: April 5, 2002
Submission of final versions: May 3, 2002